



JUNE 20-22  
A FESTIVAL OF ARTS, HERITAGE AND MUSIC.  
CELEBRATING THE CITY OF NEWBURGH

## THE LIGHTBULB PROJECT SPONSORSHIP FORM

**THE LIGHTBULB PROJECT will decorate City sidewalks once again with original art from June 7<sup>th</sup> – 22<sup>nd</sup>.** Artists are creating works of art using 4-foot tall plywood lightbulb forms. These creations will be on view outdoors at key event and business locations throughout the City of Newburgh. A map of light bulb locations will be in the Newburgh Illuminated program. To view last year's light bulbs on Facebook, go to "Gerardo Castro", click on "Photos" then "Album" then "The Lightbulb Project 2013".

### **Every Lightbulb Needs a Sponsor - \$100.00 provides artists' materials.**

Original light bulb art can be placed in front of your business (if it can be brought inside at night) or at key event locations. **Dawn Ansbro** (OC Arts Council) and **Gerardo Castro** (artist & educator) are leading the project. Final light bulb locations will be determined by the project team.

### **Sponsorship Includes:**

- Your business advertised on the base frame of the Lightbulb.
- Your business featured in the 'Sponsored Artists' brochure page.
- Your business highlighted at the June 22nd auction, press & photos.
- If you would like to sponsor a specific artist, please contact Gerardo.

The Lightbulb Project Auction date is Sunday June 22 at Liberty Street/Broadway lot where ALL light bulbs will be displayed as an event to end the Newburgh Illuminated Festival. Some light bulbs will be available for auction. Proceeds from these light bulbs will be split between the artist and the Newburgh Illuminated Festival to help fund next year's project.

### **\$100.00 Sponsorship**

**Sponsor Name to Print on Lightbulb** \_\_\_\_\_

**Contact** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email or address for Receipt:** \_\_\_\_\_

**Checks Or Cash. Checks payable to: "CFOS-NI" (Community Foundation of Orange & Sullivan Counties – Newburgh Illuminated) and mail to Newburgh Illuminated; PO Box 92; Newburgh, NY 12551. Write "Lightbulb" on the check. THANKS!**

### **NEWBURGH ILLUMINATED EVENT LOCATIONS**

**Downing Park  
Newburgh Free Library  
Aquinas Hall  
Washington Headquarters Historic Site  
Crawford House Historic Site/Historical Society  
The Trestle Mural at Front St.**

**Thomas Edison Generating Station  
Karpeles Manuscript Museum  
The Heritage Center  
Ann Street Gallery  
Ritz Theatre  
Downing Film Center**

**For more info, contact:** Gerardo Castro ♦ 845-926-7676 ♦ [gcastroart@gmail.com](mailto:gcastroart@gmail.com)  
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